

# TrybWorld Sustainability Manifesto

## Events and experiences that go further...

As a provider of purpose-led experiences, we take our responsibilities seriously and recognise both our impact and opportunity to drive positive societal and environmental change.

We want to leave a lasting positive impact, act with care, and continue to deliver inclusive active experiences that empower organisations and individuals to embody - and live out - their values.

## Part of a B-Corp

TrybWorld® is part of Benchmark (the parent company), a certified B-Corp, and as such we strive to champion this status and put its associated principles and outcomes at the centre of everything we do to create positive change.

Certified



Corporation

## Our Sustainability Commitment



### Connecting the Community

Connecting meaningfully with our stakeholders on our sustainability journey



### Respecting the planet

Driving collective climate action including zero waste



### Inclusive Opportunities

Championing diversity and inclusion within our business and across the sector



### Responsible Business

Integrating sustainability into the fabric of our organisation

## Trusted by some of the world's biggest brands

It's not just about what we do, but how we do it that matters. It's as important for us to align with our clients' values and purpose as it is with their philanthropy and sustainability initiatives, and as such, our client relationships stand the test of time.



TrybWorld

## Sustainability in action

We are committed to delivering sustainable races around the world, reducing our waste and taking responsibility for our environmental impact in every city we run.

As standard, we implement a minimum level of sustainably conscious operational processes across our live events and digital platforms, wherever possible.

**Plastic-free** – premium branded reusable bottles, refill water stations, canned or boxed water cartons made from recyclable, biodegradable materials are used instead of single-use plastic

**Food** - dedicated food waste/compostable bins in race villages and event areas and no single-use plastic packaging used

**Dry waste** – separate recycling and waste bins at races and events wherever available to ensure the waste can be recycled and reused correctly at a local waste management facility

**Branding** - working closely with suppliers to ensure any branding is either collected and reused for future events, or recycled where possible

**Participant medals** - medals and lanyards are made sustainably using recycled materials

**Sustainable finisher t-shirts** – made from sustainable materials. Our global apparel partner Reflo plant a tree for every shirt produced. Reflo's fabrics use 50% less energy and produce 70% less carbon than virgin polyester, requiring no new oil

**Printed items** – printed on recycled and recyclable paper or supplied in digital format (e.g. event packs)

**Local sourcing** - using local agencies and suppliers in each event location where possible to minimise transportation

**Community building** – convening corporate communities around the world through the power of movement, promoting community and wellbeing

**Social impact** – purpose-led events that provide fundraising and support to social impact projects that align with client organisation's philanthropic initiatives

**Carbon offsetting** – event staff flights and travel emissions are neutralised through a robust carbon-offset scheme

## Greener website hosting

We work closely with our clients to create bespoke solutions that align with their own sustainability goals and initiatives.

For more information, visit [trybworld.co/purpose](https://trybworld.co/purpose)

# Together we go further

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